



For Immediate Release

WNC Plein Air Painters to Accept New Members

ASHEVILLE, NC (Jan 2, 2013) — Western North Carolina Plein Air Painters (WNCPOP), an Asheville-based outdoor painting club, will accept new members during the month of January, 2013. Membership to WNCPOP is not juried, and is open to any artist who desires to paint with the group and support the group's mission, which is, 1.) To improve our painting skills both as individual artists and as a group, 2.) To forward the art careers of members and 3.) To increase public awareness of plein air painting. Membership in WNC Plein Air Painters

The group was established in 2003 by Peggy Taylor in order to form a network of like-minded artists who enjoy landscape painting on location, and has grown to a membership of over 30 local painters. The purpose of the club is to encourage camaraderie between artists by providing opportunities to paint together on location.

WNCPOP meets for "paint-outs" at scenic locations throughout Western North Carolina. There are a number of group paint-outs scheduled this year plus occasional invitational events hosted by other near-by painting clubs. Additional paint-outs that are planned throughout the year will be announced on the WNCPOP website and by email.

"Plein air" is a French term that means, "outdoors". Plein air painting gained popularity during late 1800s and early 1900s. With a bent toward romanticism, Impressionist artists who painted en plein air sought to put the artist (back) in contact with Nature through direct observation.

To learn more about Western North Carolina Plein Air Painters, visit www.wncpap.com.

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